



Rick Lemmo,
President
 Joseph Stitick,
Vice President
 Helen McDonagh,
Treasurer
 Raul Porto,
Secretary
 Brent Gardner
 Jennifer Hiramoto
 Nicole Dedic

Downtown Glendale Association
District Identity/Marketing
Tuesday, July 24th, 2018 – 10:30 a.m.
100 N Brand Blvd, 6th Floor Conference Room, Glendale, CA 91203
www.downtownglendale.com

Present: Helen McDonagh, Karla Alba, Nina Crowe, Jennifer Hiramoto, Lisa Yeghiayan, Rick Lemmo

Staff: Marco Li Mandri, Nick Lemmo, Jacqueline Benthem, Shant Sahakian, & Emma Frawley

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	Helen McDonagh called the meeting to order at 10:30 am.	No Action Taken
2. Public Comments and Announcements	Helen opened the floor to public comment and announcements: a. Nina announced the Alex will be having a special celebration on September 2 nd , 2018.	No Action Taken
3. Review of May 22nd, 2018 Minutes	DISI Committee reviewed the minutes from May 22 nd , 2018.	Nina moved and Karla seconded the approval of the May 22nd, 2018 minutes. The minutes were approved unanimously.
4. Review of budget YTD for DISI/Marketing	Staff went over the DISI Budget for FY 2018. a. Nina said she will email over the DGA / Glendale Arts agreement. b. Helen announced the Jingle Bell Run Event	No Action Taken

	check would be written in December.	
5. Update on DISI activities	<p>Helen went over a number of activities from the Committee:</p> <ul style="list-style-type: none"> a. Cruise Night: Staff reviewed the Cruise Night Event. b. Open Arts & Music Festival: Nina reviewed the Open Arts and Music Festival details. c. Tech Week: September 15th – 21st has been scheduled for Tech Week. Jennifer provided and update. d. Jingle Bell Run: Emma will work with the Jingle Bell run staff to promote this event. e. Social Media / Public Relations: Emma from Mustang Marketing reviewed a detailed report. f. Website Report: Shant reviewed his report, gave an update on the website. He said a detailed update of the directory happened and updates are ongoing. g. International Women’s Day: Helen gave an update and announced a Task Force would be taking place. Invited all that can attend, a meeting will be set up and emailed out. Discussion followed on all activities and reports. 	No Action Taken
6. Other	<p>Helen opened the floor for any other DISI discussions.</p> <ul style="list-style-type: none"> a. Jennifer from the City announced that she wants to focus on restaurants staying open longer. The Downtown needs more nightlife, we need to make a list of businesses that are open late for the new residences and hotel guests. 	No Action Taken
6. Next Meeting	Next meeting for the DISI Committee will be on September 25 th , at 10:30am at 100 N Brand Blvd., 6 th floor conference room, Glendale CA 91203	No Action Taken

Minutes taken by Jacqueline Benthem, staff.