

Downtown Glendale Association (DGA) CBD Board of Directors

Committee Structure -2016

<i>DGA Committee</i>	<i>Functions and Duties</i>
<i>Executive Committee</i> <i>Chair: Joe Stitick, President of the Corporation</i>	Oversees staff and district consulting contracts, corporate finances, insurance, grants, development of budget, Board agendas and meetings, correspondences, outreach, bylaws and Board policies, relations with the City Manager's office, political reps and public agencies, Board elections, fundraising, oversees contract with Downtown Glendale Market, etc. Consists of all of the officers of the corporation.
<i>Sidewalk Operation, Beautification and Order (SOBO)</i> <i>Chair: Brent Gardener</i>	Oversees maintenance service employees involved in the improvement of the public rights of way, including sidewalk sweeping, steam cleaning, landscaping. Coordinates with other office building and private security companies in the district. Relations with GPD and other private security providers
<i>Marketing</i> <i>Chair: Helen McDonagh</i>	Projects would include those that market and promotes the Downtown or promote positive aspects of the Downtown Glendale CBD. Those issues may include: branding of the district, public relations, development of a new logo, special events, Website development and maintenance, banner program, seasonal displays, holiday decorations, visual linkages, new public spaces projects, improvements to public spaces in the district, district walking maps, brochures, twitter and facebook management, etc.
<i>Land Use and Project Review Committee</i> <i>Chair: Rick Lemmo</i>	Planning, zoning, parking, parking enforcement, traffic calming, transportation, review of new mixed use developments, FARs, Downtown Community Plan, review of new construction and its impact, street relationship, etc.