

Downtown Glendale Association
Profit & Loss Overview
 2015 Fiscal Year Budget

	Dec '14 - Nov '15
Income	
Assessment Income	893,600.60
Carry Forward	0.00
Interest Income	604.84
Total Income	894,205.44
Expense	
Administration	
Travel	938.18
Telephone, Telecommunicatio...	1,732.00
Staff Contract	124,664.00
Printing and Copying	659.95
Postage, Mailing Service	363.19
Office Supplies	1,576.80
Membership	996.00
Legal Fees	1,500.00
Insurance - Liability, D and O	5,230.00
Board Meetings	128.07
Bank Charges	314.18
Accounting Fees	4,000.00
Admin - Miscellaneous	389.50
Total Administration	142,491.87
DGM Expenses	
DGM - Misc	3,240.25
DGM Expenses - Other	25,341.93
Total DGM Expenses	28,582.18
DISI	
Advertising	6,895.86
Annual Report	518.96
Banners	5,000.00
DGM - DISI	0.00
Glendale Arts Grant	40,000.00
Mobile App	2,487.00
Public Relations	28,500.00
Rent, Parking, Utilities	12,430.00
Seasonal Displays	40,956.46
Special Events	
Cruise Night	15,000.00
Special Olympics	5,000.00
Taste of Downtown	5,000.00
Special Events - Other	4,474.90
Total Special Events	29,474.90
Special Projects	9,587.74
Videos	2,500.00
Web Site	3,640.00
Total DISI	181,990.92
SOBO	
Landscape Architect	1,880.00
Maintenance Provider	402,709.63
Operations Director	112,699.26
Public Space Maintenance	16,701.03
Rent, Parking, Utilities	13,495.00
SOBO - Miscellaneous	
Capital Improvements	5,722.10
SOBO - Miscellaneous - Ot...	3,301.24
Total SOBO - Miscellaneous	9,023.34
Supplies	983.52
Uniforms	903.16
Total SOBO	558,394.94
Unallocated	53,750.00
Total Expense	965,209.91
Net Income	-71,004.47