

# Downtown Glendale Association Profit & Loss Budget Overview

## 2014 Fiscal Year Budget

	TOTAL
	Dec '13 - Nov 14
<b>Income</b>	
Assessment Income	883,411.00
Carry Forward	191,850.00
DGM - Income	23,888.00
<b>Total Income</b>	<b>\$ 1,099,149.00</b>
<b>Expense</b>	
<b>Administration</b>	
Accounting Fees	3,000.00
Admin - Miscellaneous	9,716.00
Board Meetings	500.00
DGM - Admin	2,000.00
Insurance - Liability, D and O	5,000.00
Legal Fees	3,000.00
Membership	1,000.00
Office Supplies	2,000.00
Postage, Mailing Service	500.00
Printing and Copying	1,000.00
Staff Contract	108,000.00
Telephone, Telecommunications	600.00
<b>Total Administration</b>	<b>\$ 136,316.00</b>
<b>Business Attraction</b>	30,000.00
<b>Contingency</b>	18,029.00
<b>DISI</b>	
Advertising	10,000.00
Annual Report	2,000.00
Banners	15,000.00
DGM - DISI	22,300.00
DISI Miscellaneous	13,016.00
Glendale Arts Grant	50,000.00
Mobile App	5,000.00
Newsrack Wraps	4,000.00
Public Relations	36,000.00
Rent, Parking, Utilities	5,000.00
Seasonal Displays	15,000.00
Special Events	30,000.00
Special Projects	20,000.00
Videos	10,000.00
Web Site	2,000.00
<b>Total DISI</b>	<b>\$ 239,316.00</b>

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	TOTAL
	Dec '13 - Nov 14
<b>SOBO</b>	
DGM - SOBO	4,766.00
Landscape Architect	5,000.00
Maintenance Provider	380,000.00
Operations Director	110,000.00
Public Space Maintenance	36,000.00
Rent	15,000.00
SOBO - Miscellaneous	116,862.00
Supplies	1,000.00
Uniforms	1,000.00
<b>Total SOBO</b>	<b>\$ 669,628.00</b>
 <b>Total Expense</b>	 <b>\$ 1,093,289.00</b>
 <b>Net Income</b>	 <b>\$ 5,860.00</b>