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Vice President  
Helen McDonagh,  
Treasurer  
Joe Stitick,  
Secretary  
Phil Lanzafame  
Brent Gardner

**Downtown Glendale Association  
(DISI) Marketing Committee Meeting  
Thursday, June 16<sup>th</sup>, 2016 – 11:00 a.m.  
100 N Brand Blvd. - 6<sup>th</sup> Floor Conference Room,  
Glendale, CA 91203**

**AGENDA**

1. Introductions – Helen McDonagh, Chair
2. Public comment and announcements
3. Review of May 4<sup>th</sup>, 2016 DISI Minutes
4. Review of DISI Budget for YTD Fiscal Year 2016
5. Review of PR RFP responses:
  - a. Schedule interviews, Board to authorize DISI to select new firm *Action Item*
6. New summer decorations - Nick
7. Update on Activities:
  - a. Cruise Night - plans
  - b. Open Arts and Music Festival
  - c. Tech on Tap activities – DGA role
  - d. Burbank Airport advertising
  - e. Walking map of the district
  - f. Holiday decorations - update
8. Social Media report update
9. Next Meeting: \_\_\_\_\_

**BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ryan Huffman at 818 476-0120 x 420 at least 48 hours prior to the meeting**