



Rick Lemmo,  
President  
Raul Porto,  
Vice President  
Helen McDonagh,  
Treasurer  
Joe Stitick,  
Secretary  
Phil Lanzafame  
Brent Gardner

**Downtown Glendale Association  
(DISI) Marketing Committee Meeting  
Tuesday, March 15<sup>th</sup>, 2016 – 9:00 a.m.  
100 N Brand Blvd. - 6<sup>th</sup> Floor Conference Room,  
Glendale, CA 91203**

**AGENDA**

1. Introductions – Helen McDonagh, Chair
2. Public comment and announcements
3. Review of January 19<sup>th</sup>, 2006 DISI Minutes **Action Item**
4. Review of DISI Budget for YTD Fiscal Year 2016
5. Update on Activities:
  - a. Cruise Night;
  - b. Taste of Glendale
  - c. Police Luncheon
  - d. State of the City luncheon
  - e. Open Arts and Music Festival
  - f. Earth Day
  - g. LA Times Article
6. Public Relations, Web Site and Social Media report
7. Distribution of PR RFP as per City contract
8. Other
9. Next Meeting: \_\_\_\_\_

**BROWN ACT:** *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ryan Huffman at 818 476-0120 x 420 at least 48 hours prior to the meeting*