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**Downtown Glendale Association
District Identity/Marketing Committee
Tuesday, November 3rd, 2015, 3:00 p.m.
100 N Brand Blvd. – 6th Floor Conference Room, Glendale, CA 91203**

AGENDA

1. Introductions – Helen McDonagh
2. Public comment and announcements
3. Review of September 9th, 2015 DISI Minutes **Action Item**
4. Review of budget for YTD Fiscal Year 2015, projected carry forward for next year
5. Update on DISI Activities:
 - a. Christmas Displays – estimated costs and placement dates (see map)
 - b. Events for the Balance of the Year – verify amounts
 - c. Jingle Bell Run - \$ 10,000
 - d. Update on Web site, social media
 - e. Update on social media
 5. Update on Public relations
6. Public spaces placement, time line
7. Next Meeting: _____

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ryan Huffman at 818 476-0120 x 420 at least 48 hours prior to the meeting