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Dennis De Pietro
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Phil Lanzafame

**Downtown Glendale Association
(DISI) Marketing Committee Meeting
Wednesday, September 30th, 2015 – 12:15 p.m.
100 N Brand Blvd. - Basement Conference Room,
Glendale, CA 91203**

AGENDA

1. Introductions – Helen McDonagh, Chair
2. Public comment and announcements
3. Review of budget for YTD Fiscal Year, projected carry forward for 2015
4. Update on DISI Activities:
 - a. Fall and Christmas Displays – estimated costs and placement dates
 - b. Update on recent and upcoming events –
 1. Cruise Night/\$15,000 - update
 2. Special Olympics /\$5,000 - update
 3. Perch Special Olympics/ \$1,000 - update
 4. Jingle Bell Run - \$ 10,000
 5. Web site
 6. Social media
 7. Public relations
5. Update on projects:
 - a. Public spaces placement, time line
6. Downtown Market as a brand - update
7. Next Meeting:_____

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ryan Huffman at 818 476-0120 x 420 at least 48 hours prior to the meeting