



Joe Stitick,
President
 Raul Porto,
Vice President
 Helen McDonagh,
Treasurer
 Rick Lemmo,
Secretary
 Brent Gardner
 Phil Lanzafame

Downtown Glendale Association
Board of Directors
Wednesday, January 11th, 2017 – 11:00am
100 N Brand Blvd, 6th Floor Conference Room
Glendale, CA 91203 - www.downtownglendale.com

Present: Joe Stitick/ Investment Property Services, Rick Lemmo/ Caruso, Helen McDonagh/ Massage Envy, Brent Gardner/ General Growth, Phil Lanzafame/City of Glendale,

Staff: Marco Li Mandri, Nick Lemmo, and Ryan Huffman

Guests: Jennifer McLain/City of Glendale, Alex Bruno/ Bruno Group Inc.

Absent: Raul Porto/Porto's Bakery

MINUTES

MINUTES	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	President, Joe Stitick called the meeting to order at 11:00 am.	No action taken.
2. Approval of November 9th, 2016 Board Minutes	The minutes of November 9 th , 2016 were reviewed.	Phil moved and Brent seconded the approval of the minutes from the November 9th, 2016 Board meeting. The minutes were approved unanimously.
3. Public Comments and Announcements	Joe Stitick opened the floor to public comments and announcement.	No action taken.

	<p>a. Brent announced that the Glendale Galleria would begin a large scale parking garage improvements. They will be installing digital displays, painting new parking lines, and will have a mobile application too.</p> <p>B. Jennifer announced that the CycLaVia event would be taking place in June and their group wanted to meet with the DGA Board. It was scheduled to meet next DISI Meeting at 9:30am.</p> <p>c. Phil Announced that there would be a transit summit on January 17th, at 6;00pm to discuss a streetcar in Downtown.</p>	
4. City Update on Current Projects		
Update on street performer ordinance	<p>Jennifer McLain announced that Street Performer Ordinance is scheduled to go before the City Council on 1/31/2017 at 6:00pm. There were two outstanding items that the DGA requested be modified in the ordinance. The first was that the DGA requested that street performers be thirty feet and the City wanted ten feet. They decided to keep at ten feet. The second was the DGA wanted there to be six feet of open space on the sidewalks. The city wanted four feet. The City decided on five feet. Rick requested Joe draft a letter discussing how is it that street performers can operate without paying taxes, obtaining business licenses, and following the same rules as other businesses. Discussion followed.</p>	No action taken.
5. Update on Parking Meter Revenue	<p>Joe opened the floor to Phil and Jennifer to discuss parking meter revenue sharing:</p> <p>a. Jennifer explained that the City is working with the City Attorneys office to discuss parking meter sharing. She also announced that the City agreed to</p>	No action taken.

	<p>replace the city street signs with blue instead of brown. The street signs will start being replaced around May of 2017.</p> <p>b. Helen commented that she is receiving a number of complaints about the lack of parking on Brand Boulevard. She will be joining a task force to further discuss parking.</p> <p>c. Jennifer announced the City has an intern who will begin to look at the parking situation and brainstorm ideas on a way that the City can help.</p> <p>d. Rick commented and suggested looking into what other cities do as far as a valet program where you can drop off your car at one location and pick up at another.</p>	
5. EXECUTIVE COMMITTEE REPORT		
Annual Budget, FY 17	Staff reviewed the FY17 draft budget.	The board requested that the money from unallocated be moved to reserves. This will allow the DGA to be at 4.55% reserves. Joe requested after the budget was completed that he be emailed a copy.
Preparation of Annual Report to City Council	<p>a. Joe Stitick will be presenting the Annual Report to council on January 31st, at 3:00pm.</p> <p>b. Rick asked for the Annual Report is emailed to the Board prior to the Report to Council.</p>	No action taken.
Los Angeles Emergency Foundation	Joe reviewed a request from the Los Angeles Emergency Foundation.	Rick moved and Helen seconded the motion to not contribute to the Los Angeles Emergency

		Foundation as the Bylaws prohibit this type of contribution. The motion was approved unanimously.
Goals for 2017	Joe asked for Board members to prepare goals for the District in 2017.	No action taken.
DISI – COMMITTEE		
Status of Holiday decorations	Staff gave an update on seasonal displays. Staff reported that some of the toy soldiers and nutcrackers were vandalized. Also, with the large amount of rain some wooden boxes got moldy. They also discussed that they will be removing all the holiday tree lights.	No action taken.
Update from Committee	Helen gave an update on the DISI Committee. She discussed the Maryland Avenue Paseo, Jingle Bell Run, Social Media, Website, and upcoming events. Discussion followed.	No action taken.
SOBO Committee		
Consideration of in-house operations or select another vendor	Staff gave a brief presentation on looking at using in-house operations, selecting another vendor, or creating a hybrid program. Marco explained how each would work. Rick asked for a cost analysis be brought to the Executive Committee where it could be discussed and prepared for the Board.	No action taken.
Next Meeting	The next meeting will be held at 10:00 am on March 21 st , 2017.	No action taken.

Minutes taken by Ryan Huffman, staff